

How Can I Increase My TikTok Followers, Likes, and Comments to 10K?



Reaching 10,000 followers on TikTok can feel like a huge jump when your account is still sitting at a few hundred or a few thousand followers. The good news is that you do not need every video to **go viral** to get there.

What you need is a repeatable growth system. Your follower count grows when the right people discover your videos, enjoy them enough to keep watching, and have a reason to come back. **Likes and comments** are part of that picture, but they are not the whole strategy.

If your goal is to build your account toward 10K followers while also **increasing TikTok video likes and comments**, this guide will show you what to focus on, what to avoid, and how to build momentum without making your content feel forced.

What Does 10K Followers on TikTok Actually Mean?

For many creators, 10K is more than a number on their profile. It can be an important credibility milestone. A five-figure follower count can make your profile look established to potential viewers, customers, brands, and collaborators.

TikTok also has creator and brand-partnership features with eligibility requirements that can include follower counts, recent activity, views, age, account standing, and region. For example, TikTok One currently lists 10,000 followers as one eligibility criterion for creators, although requirements can vary by region and additional conditions apply. That is why reaching 10K can be valuable. But there is an important distinction:

10,000 followers do not automatically mean 10,000 engaged fans.

A smaller audience that watches, shares, comments, and returns to your content can be more valuable than a large audience that never interacts with it. So your real goal should be:

10K followers + genuine engagement + content people actually want to watch.

1. Make Your TikTok Profile Worth Following

Before trying to increase your follower count, look at your profile as if you have never seen it before. A viewer may discover one of your videos and visit your profile within seconds. They should immediately understand three things:

- Who are you?
- What type of content do you make?
- Why should they follow you?

Keep your username easy to remember. Use a clear profile image and write a short bio that explains what people can expect.

For example, instead of:

Welcome to my TikTok ❤️

try something more specific:

Easy fitness tips for busy beginners | New videos every day.

The second version gives visitors a reason to stay. Your profile is not separate from your content strategy. A strong video can earn the visit, but your profile has to convert that visit into a follower.

2. Choose a Niche You Can Actually Continue

One of the easiest ways to make **TikTok growth** harder is to post completely unrelated content. If one video is about fitness, the next is a random meme, the next is travel, and the next is gaming, it becomes difficult to build a consistent audience. Choose a topic that gives you enough ideas to create content repeatedly.

You could focus on:

- beauty and skincare
- fitness
- food
- gaming
- personal finance
- fashion
- education
- comedy
- business
- lifestyle
- technology

You do not have to make every video identical. You simply need a clear connection between the videos you publish. Current TikTok growth guides consistently emphasize niche clarity because it helps creators build a recognizable audience rather than collecting random viewers.

3. Win the First Few Seconds

A viewer can swipe away from your video almost instantly. That means your opening matters.

Instead of beginning with:

Hi everyone, today I want to talk about...

start with the reason someone should keep watching.

For example:

If your TikTok videos get views but almost no followers, try this.

Or:

Here are three reasons your TikTok is stuck under 1,000 views.

Or:

Want to reach your first 10K followers? Stop making this mistake.

The rest of the video then needs to deliver on the promise. A strong hook without useful content only creates a quick view. A strong hook followed by a useful payoff gives people a reason to finish the video, share it, or follow you.

4. Focus on Watch Time, Not Just Likes

This is one of the biggest differences between a beginner's TikTok strategy and a smarter one. It is tempting to judge every post by the number of likes it receives. But a video with thousands of likes is not automatically a successful growth video.

You should also watch:

- average watch time
- completion rate
- rewatches
- shares
- profile visits
- followers gained from each video

Recent 2026 growth analyses consistently put strong emphasis on retention, watch behavior, shares, and saves rather than treating likes as the only important signal.

Think about it this way:

A like tells you someone enjoyed the video.

A full watch tells you the video held their attention.

A follow tells you they want more from you.

The last two are especially important when your goal is long-term account growth

5. How Can I Increase My TikTok Followers?

There is no single trick that reliably takes every account to 10K. Instead, build a simple system.

Create content around one clear audience

Know who you are talking to. A video for beginner gym users should sound different from a video for professional athletes.

Give viewers a reason to follow

Do not end every video with only:

“Please follow me.”

Give them a reason.

Try:

Follow for the next part.

Or:

I post simple TikTok growth tips every week.

The viewer should understand what they will receive after following.

Turn successful topics into series

If one video performs well, do not immediately move to an unrelated topic.

Create:

- Part 2
- common mistakes
- beginner version
- advanced version
- case study
- FAQ
- response to a comment

One successful idea can become an entire content series.

Study your analytics

Look for videos that produce both views and followers. If one topic consistently brings profile visits and new followers, make more content around that topic. That is much more useful than blindly copying whatever happens to be trending.

6. How to Get More TikTok Likes

If you want more likes on TikTok, make the content easy to react to.

Useful formats include:

- before-and-after videos
- quick tutorials
- relatable situations
- surprising facts
- short stories
- comparisons
- mistakes to avoid
- transformations
- opinions that invite discussion

For example, a fitness creator might say:

If you are doing these three exercises for weight loss, stop making this mistake.

That creates curiosity.

But do not chase likes by making exaggerated claims. A misleading hook may produce a click, but it can damage trust and retention. Your goal should be to make the viewer think:

That was actually useful.

That is more sustainable than trying to manufacture engagement.

7. How to Get More Comments on TikTok

Comments are easier to earn when you give viewers something specific to respond to.

Instead of ending with:

What do you think?

ask a question connected to the actual topic.

For example:

Which one would you try first: A, B, or C?

Or:

What is the biggest problem you have with TikTok right now?

Or:

Should I make Part 2?

You can also turn good comments into new videos. This creates a natural content loop:

video → comment → reply video → new comments → new content

That is much more useful than trying to force comments onto every post. When people comment, reply to them. A simple conversation can make your audience feel like there is a real person behind the account.

8. What About Getting 10K Likes on TikTok?

There is no magic number of likes that automatically makes a **video viral**. A video reaching **10,000 likes** can be a strong sign that people are responding to the content, but the number itself should not become the entire strategy.

If your goal is [10,000 likes on TikTok](#), work backward from the content:

1. Create a strong idea.
2. Make the opening immediately relevant.
3. Keep the video focused.
4. Remove unnecessary pauses.
5. Add a clear payoff.
6. Encourage discussion naturally.
7. Study what happens after publishing.

Do not judge a video only by its likes. A post with fewer likes but thousands of profile visits and new followers may be more valuable for your account than a post with many likes but almost no follower growth.

9. How to Move From 1K Followers to 10K

The jump from **1K to 10K** is where many creators need to change their approach. At the beginning, you are experimenting. Once you have enough content and analytics, you can start identifying patterns.

Look at your top-performing posts and ask:

- What topic did they cover?
- How long were they?
- What happened in the first three seconds?
- Did people comment?
- Were they shared?
- How many followers did they generate?
- Did viewers watch until the end?

Then repeat the **idea behind the success**, not the exact video. For example, if a “**three mistakes**” video performs well, create more videos using the same format:

3 mistakes beginners make...

3 mistakes that are killing your reach...

3 mistakes nobody tells new creators about...

This gives your account consistency without making your content repetitive.

10. Benefits of Reaching 10K Followers on TikTok

The **benefits of [10K followers on TikTok](#)** depend on your account, region, and eligibility, but the milestone can create several opportunities.

Stronger social proof

A profile with 10K followers can appear more established to new visitors.

More brand opportunities

Brands often consider audience size, engagement, niche, and content quality when evaluating creators.

Access to eligible creator features

TikTok's creator ecosystem includes tools for creator-brand collaboration, with eligibility requirements that can include a 10K follower threshold. TikTok One currently lists at least 10,000 followers among its creator eligibility criteria, alongside other requirements.

A stronger base for future growth

10K should not be the finish line. It should be the point where you use your existing audience and data to build toward 25K, 50K, and beyond.

11. Should You Buy TikTok Followers, Likes or Comments?

This is where you need to be careful. There are services that let people buy TikTok followers, likes, or comments, but not every service works the same way.

More importantly, TikTok's current Community Guidelines prohibit the trade or marketing of services that artificially increase engagement, including selling followers or likes. TikTok also says that it may remove artificially inflated followers or likes. So you should never treat purchased engagement as a guaranteed way to make TikTok recommend your videos. Your organic content should remain the foundation.

If someone is considering a paid growth service, the sensible questions are:

- Are account credentials required?
- Is the delivery transparent?
- Are there clear terms?
- Is the provider honest about what the service can and cannot do?
- Are there refill or support policies?
- Does the service avoid promising guaranteed viral reach?

Be especially skeptical of anyone promising:

Buy 10K followers, and TikTok will automatically make you viral.

There is no reliable guarantee like that.

12. What About Buying 10K TikTok Followers?

The search for **buy TikTok followers 10K** usually comes from people who want to reach a visible milestone quickly. But quantity should never be the only consideration. A profile with 10,000 followers and almost no genuine interaction can look less convincing than a smaller account with an active audience. If you are researching a paid growth option, think about your actual goal first.

Are you trying to:

- improve your profile's social proof?
- start a new account?
- increase engagement on specific videos?
- reach a milestone?
- build a genuine long-term audience?

Those are different goals and should not be treated as the same thing. Paid services also do not replace content. If the videos are weak, adding numbers to the profile will not solve the underlying problem.

13. What About Buying TikTok Comments?

Comments are more visible than followers, so quality matters even more. Some providers offer standard comments, while others advertise **custom TikTok comments** designed around a specific video.

If you are researching this type of service, avoid generic comments that look copied, repetitive or unrelated to your content. The same principle applies to [buy real TikTok comments](#) as to every other form of engagement: relevance matters more than simply increasing a number.

And again, TikTok's rules specifically prohibit services that artificially increase engagement, so paid engagement should never be presented as an official TikTok growth method or a guaranteed algorithm strategy.

14. Can Paid Growth and Organic Content Work Together?

Creators sometimes use paid promotion or external growth services while continuing to build organic content. If you choose to explore a paid option, keep your organic strategy at the center.

For example:

Organic content

→ attract the right viewers

Strong profile

→ convert visitors into followers

Useful content

→ encourage likes, shares and comments

Analytics

→ identify what works

Optional paid support

→ complement your wider strategy, not replace it

That distinction is important.

A service should never become an excuse to stop creating good videos.

15. A Simple 30-Day Plan to Work Toward 10K

You do not need a complicated spreadsheet.

Week 1: Find your winning topics

Publish consistently and test different hooks, topics, and formats. At the end of the week, identify the videos that generated the strongest combination of views, watch time, engagement, and followers.

Week 2: Repeat what worked

Take your best two or three ideas and create variations. Do not copy the video word-for-word. Change the example, hook, story or angle.

Week 3: Build conversations

Ask specific questions.

Reply to comments.

Turn useful comments into new videos. Create content that makes people want to participate rather than simply watch.

Week 4: Double down

Look at your analytics again.

Which topics generated the most followers?

Which videos produced the most profile visits?

Which format produced the strongest engagement?

Those answers should shape your next month

Final Thoughts

Getting your TikTok account to 10K followers is not about finding one secret trick. It is about building a system that works repeatedly. Choose a clear niche. Improve your hooks. Make videos people want to finish. Give viewers a reason to follow. Start conversations instead of begging for comments. Study your analytics and repeat the topics that genuinely perform.

Likes and comments are useful signs of engagement, but they should support the bigger goal: building an audience that actually cares about your content.

And if you are considering paid growth, research the provider carefully and understand TikTok's current rules before making a decision. Paid services should never be treated as a replacement for authentic content or as a guarantee of viral reach.

Frequently Asked Questions

How long does it take to reach 10K followers on TikTok?

There is no fixed timeline. Some accounts grow rapidly after one or two viral videos, while others take months of consistent publishing. Your niche, content quality, audience fit and retention all affect the result.

How many views do I need to get 10K followers?

There is no universal number. Some videos convert viewers into followers much better than others. Focus on follower conversion rather than chasing a specific view count.

Are 10K followers enough to make money on TikTok?

Not automatically. Monetization depends on the specific TikTok program, your location and its eligibility requirements. For example, TikTok One currently includes a 10K follower requirement for creators, along with other criteria.

Should I focus on followers or likes?

Focus on the entire audience journey. Followers help you build an audience, while likes, comments, shares, saves and watch behavior show how people respond to your content.

How can I get more comments on TikTok?

Ask specific questions, respond to existing comments and create videos that naturally invite opinions or experiences.

Are purchased TikTok followers guaranteed to help my account?

No. Purchased engagement should not be presented as a guaranteed algorithm boost. TikTok's current rules prohibit artificial engagement services and say artificially inflated followers or likes may be removed.

What is more important than 10K followers?

An engaged audience.

If 10,000 people follow you but almost nobody watches your videos, the number has limited value. A smaller audience that watches, shares and interacts can give you a much stronger foundation.